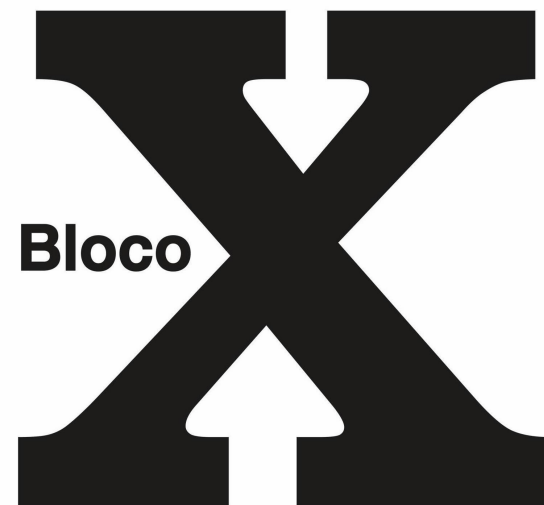


Bloco X: Kraków 2024 and beyond

Feedback Pack



In this pack

- Our feedback approach
- Kraków 2024 – The experience evaluated
- Guest spotlight – their views
- Feedback on our future – from current members
- Past Players – what it would take for previous regulars to return





Our approach

This is the first time members have been asked for feedback in a structured way.

We focused on three key groups (comprising 212 people):

1. Members and guests who went to Kraków (74)
2. Regulars who couldn't make it (90)
3. Past regulars who we've not seen since 2019 or earlier (48)

Kraków attendees were asked to rate their experience, comment on it and provide their thoughts for improvement. Everyone (excluding guests) was asked to comment on how to make Bloco X better in 2025 and beyond.

Feedback is anonymous by default, with the option for respondents to provide their names.

All comments are analysed via Microsoft Copilot (AI) to avoid bias in interpretation.

Feedback Dashboard: Krakow 2024



Overall Experience (Generated by Co-Pilot)

Positive Feedback on Organization and Atmosphere: Many comments praised the excellent organization, welcoming atmosphere, and the sense of community. Participants appreciated the smooth scheduling, friendly environment, and the opportunity to connect with fellow sambistas.



Mixed Reviews on Food and Catering: While some participants enjoyed the food and found it plentiful, others had mixed feelings, noting that some meals were great while others were not up to expectations. The sandwiches received specific praise.



Enjoyment of Musical Activities: Participants expressed their enjoyment of playing samba, the quality of the music, and the opportunity to play a wide repertoire. The engagement of section leaders and the relaxed atmosphere during rehearsals were also highlighted.

Other Comments: Included appreciation for the short distances between venues, the relaxed and stress-free organization, and the positive energy and teamwork among participants. One participant mentioned the high cost of drinks, and someone else suggested more days for the event itself.

Sent to:	74 people	Margin of error	10%
Responses	33	Opened the e-mail	85.14%
Response rate	44.59%	Clicked on link	47.29%
Confidence	87%	% Anonymous	30.3%

For improvement (Generated by Co-Pilot)

Organizational Improvements: Suggestions include refining daily schedules, providing itineraries, and starting activities earlier to maximize the weekend. There are also recommendations for better communication about section plans and reducing the focus on basics during rehearsals.

Venue and Accommodation Feedback: Comments highlight the need for better acoustics, improved hostel conditions, and more convenient locations. Some suggest finding a stage for late Saturday and considering different options for lunch and breakfast.

Performance and Rehearsal Enhancements: Participants propose playing more in public, starting rehearsals on Friday, and possibly extending the event by a day. There are also suggestions for open rehearsals and better coordination of samba-enredos and vocals, and improved sound system.

Positive Aspects and General Satisfaction: Positive feedback includes praise for the hosts, food, venue, and the overall organization. Many participants express satisfaction with the event despite noting areas for improvement.

Additional Suggestions: Other suggestions include bringing kids to workshops, sharing currency exchange tips, and updating the Bloco X site with current material. There are also calls for more frequent meetings throughout the year.



Krakow Feedback



Spotlight on new guests: their comments

Positive

'The organization was very clear and really very clever. From the arrival party to the departure party, everything was thought of to ensure that everything went well. a big thank you to all the organizers who made this weekend perfect. moreover, the welcome given to us, for the new ones, was warm and kind. Finally, what a pleasure to play and share with other talented musicians passionate about Samba. What saudade after such a moment so full of love and good Samba: can't wait for the next meeting!'

- *'The Good: playing in the Bateria, section-rehearsal, amount of breaks between the playing, organization of the weekend (hostel, location, food), nice and helpful people. For me there was no bad things.'*

'It was my first time with Bloco X and I have to say it was the best samba meeting I had in my life so far. I felt very welcomed and very comfortable with everyone around me (which is really important to me)'

'Had the great opportunity to meet all talented sambistas from different countries ...I think it was very nice to get to know more then 50 new people over just 2 days, I love making new connections and share the same passion for samba with such a great people and environment'

'I reckon as it's happening only twice a year it can be great if there is chance to have more days available (I never played for so many hours in one day only ... I simply loved it)'

For Improvement

I didn't enjoy the place we went on the first night (Friday), it was too expensive. And I couldn't hear the singers or the cavaquinho while we were playing the samba-enredos. But overall, it was very, very nice.

Apart from a weekend without rain, I don't see (ed. anything for improvement)!

'It would be nice to know the starting time of each (rehearsal) day. In the mail was just the name and coordinates of the locations. I didn't know, at which time I should be there.'

'As it was my first time, I didn't have enough time to get familiar with the repertoire as I received only the week before. It can be good, especially for new entries to have all the info a little bit more in advance in order for them to get along with the bateria.'

'It would be great if the meeting can take place more times throughout the year'



Feedback: The Future

QUESTION: *We want to quickly begin planning for our 2025 meetings and beyond. We cannot always please everyone and make organisational decisions based on a range of factors, but we really would like your feedback on what matters to you for creating a great experience.*

In Summary (Generated by Co-Pilot)

Meeting Locations and Preferences: Participants express varied preferences for meeting locations, with some favouring Portugal for its climate and facilities, while others prefer more central or affordable locations like Eastern Europe or Bad Orb. The importance of accessibility, affordability, and good air connections is highlighted.

Event Organization and Structure: Suggestions for improving event organization include defining the musical direction in advance, allowing participants to vote on enredos, and providing clear guidance for new members. The need for a balanced repertoire, incorporating both old and new sambas, is emphasized.

Accommodation and Logistics: Feedback on accommodation and logistics includes a preference for venues where participants can stay for the entire weekend, the option of smaller or single rooms, and the convenience of having rehearsal venues close to accommodation. The rising costs of travel and the need for affordable options are noted.

Dietary Preferences and Catering: Participants appreciate the catering provided, especially for vegan and vegetarian options. There is a desire for continued attention to dietary needs and the quality of food at events.

Community and Social Interaction: The importance of community and social interaction is highlighted, with suggestions for more open and transparent meetings, opportunities for participants to take on responsibilities, and the inclusion of cultural and educational activities to enhance the overall experience.

Sent to:	90 people	Margin of error	22%
Responses	8	Opened the e-mail	63.3%
Response rate	8.9%	Clicked on link	23.3%
Confidence level	80%	% Anonymous	37.5%

Any other issues/topics you would like addressed?

Affordability and Location: There is a preference for locations in Eastern Europe due to affordability, which allows more people to attend.

Accommodation Preferences: Smaller or single rooms are preferred by some, especially as they get older.

Proximity of Venues: Having rehearsal venues close to accommodation is beneficial, though affordable locations can offset this need.

Musical Challenges: There is a desire for musical challenges and the option to vote on the songs to study.

Performance Opportunities: Some respondents mentioned the importance of having shows in front of an audience.



Future Plans
Feedback



Feedback: Past Players

Regular players who have not returned since before COVID19

We asked just ONE question: *Please tell us your thoughts on anything from the cities and venues we visit, events, accommodation, catering, music/repertoire, group atmosphere/culture or anything else which would help you say 'yes' to come to another Bloco X meeting.*

In Summary (Generated by Copilot AI)

1. Personal and Professional Commitments: Many members cite personal and professional commitments, such as new jobs, family responsibilities, and relocations, as reasons for their absence from Bloco X events.

2. Health and Well-being: Health issues, including chronic illnesses and mental health concerns, have prevented some members from participating in Bloco X activities.

3. Event Logistics and Accessibility: The location and scheduling of events have posed challenges for some members, with preferences for more accessible locations and better alignment with personal schedules. 2 members expressed positive sentiment around Bad Orb.

Sent to:	48 people	Margin of error	17%
Responses	12	Opened the e-mail	72.9%
Response rate	25%	Clicked on link	41.67%
Confidence level	80%	% Anonymous	25%

4. Desire to Return: Despite their absence, many members express a strong desire to return to Bloco X events when circumstances allow, highlighting their continued interest and connection to the group.

5. Suggestions for Improvement: Members have provided suggestions for improving Bloco X events, such as rotating event locations, providing early information about event dates, and ensuring good food and accommodation.



Full Response
Data





For any queries, contact

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